

## Helen K. Liu

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### Education

**Ph.D.**, School of Public and Environmental Affairs, Indiana University-Bloomington, 2009

- Fields: Public Policy and Public Management; Sub-Field: Nonprofit Management
- Dissertation: *Three Essays on Inter-Organizational Network and Performance*
- Committee Members: Prof. David Reingold (Chair), Prof. Kirsten Grønbjerg, Prof. Leslie Lenkowsky, and Prof. James Perry

**M.A.** Department of Economics, University of Texas-Austin, 2004

**B.A.** Fisher College of Business, Ohio State University, 2002

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### Academic Appointments

- *Associate Professor*, Department of Political Science & Graduate Institute of Public Affairs, National Taiwan University, 2018-Current
  - *Assistant Professor*, Department of Politics and Public Administration, HKU, 2009–2018
  - Associate Lecturer, School of Public and Environmental Affairs, Indiana University-Bloomington, 2006-2009
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### Honorary Academic Appointments

- *Honorary Associate Professor*, Department of Politics and Public Administration, HKU, 2018–2019
- *Fellow*, Centre of Civil Society and Governance, HKU, 2011–2017.
- *Visiting Scholar*, Tsinghua University, Beijing, China, October 2014.
- *Visiting Scholar*, Center for the Third Sector, National Chengchi University, Taiwan, R.O.C., June 2010.
- *Summer Fellow*, RGK Center on Philanthropy and Community Service, University of Texas-Austin, Austin, Texas, U.S., Summer 2008.
- *Visiting Scholar*, Guanghua School of Management, Peking University, Beijing, China, Summer 2008.
- *Emerging Scholar*, Center on Nonprofits and Philanthropy, Urban Institute, Washington, D.C., U.S., June–August, 2006.

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## Refereed Publications

- Liu, Helen K. "The Impact of Transition from British to Chinese Rule on Social Service Delivery Systems in Hong Kong." *Policy and Politics*. 2019  
(Impact Factor: 1.939; Rank: 11/47; Public Administration; SSCI 2016)
- Wu, Jie and Liu, Helen K. "Collaboration with Status Asymmetry: Evidence from HIV/AIDS Disease Control in China" *International Public Management Journal*. 2019.  
(Impact Factor: 2.739; Rank: 15/47; Public Administration; SSCI 2018)
- Liu, Helen K. "Crowdsourcing Government: Lessons from Multiple Disciplines." *Public Administration Review*. 2017.  
(Impact Factor: 3.473; Rank: 2/47; Public Administration; SSCI 2016; Highest-scoring outputs from PAR (#12 of 1,079); first article of the issue; Citation:6)
- Liu, Helen K. "An Analysis of online interaction in Ideas Generation for Public Policies." *Information Polity*. 2017. 22(2-3): 117-135.  
(Impact Factor: 0.98; Rank: 19/111; Public Administration; SCOPUS, 2015; Citation: 1)
- Liu, Helen K. "Exploring Online Engagement in Public Policy Consultation: The Crowd or the Few?" *Australian Journal of Public Administration*. 2016. 76(1): 33-47  
(Impact Factor: 1.072; Rank: 30/47; Public Administration; SSCI 2016; Citation: 7; No. 3 most downloaded for AJPA in 2016 (N=1191))
- Nie, Lin, Liu, Helen K. and Cheng, W. "Exploring Factors that Influence Voluntary Disclosure by Chinese Foundations." *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*. 2016. 1-27.  
(Impact Factor: 1.098; Rank: 22/41; SSCI 2016; Social Issues; Citation: 11; Corresponding Author)
- Kilonzo, Susan M., Sandfort, Jodi R. and Liu, Helen K. "Using Multimedia Learning Objects in Public Affairs Classrooms: Global Experiences with Hubert Project E-Cases and E-Studies." *Journal of Public Affairs Education* 2016. 22(3): 345-362.  
(Impact Factor: N.A. Citation: 2)
- Lee, Eliza W.Y. and Liu, Helen K. "Factors Influencing Network Formation Among Social Service Nonprofit Organizations in Hong Kong and Implications for Comparative and China Studies." *International Public Management Journal*. 2013. Vol. 15, Issue 4, Pages 454-478.  
(Impact Factor: 1.200; Rank: 8/41; SSCI 2012; Public Administration; Citation: 10; author names are in alphabetical order)
- Liu, Helen K. and Sandfort, Jodi. "Open Source Platforms for Citizen Engagement: Examining Ashoka's Design and Implementation." *Nonprofit Policy Forum*. 2011. Volume 2, Issue 2, Pages 1-20.

(Impact Factor: NA; Rank: NA; Citation: 2; Most downloaded paper in 2012)

- Gronbjerg, Kirsten, Liu, Helen K. and Pollak, Thomas H. "Incorporated but Not IRS-Registered: Exploring the (Dark) Grey Fringes of the Nonprofit Universe." *Nonprofit and Voluntary Sector Quarterly*. 2010. vol. 39 no. 5, Pages 925–945.

(Impact Factor: 1.417; Rank: 5/41; Social Issues; SSCI 2013; Citation: 31)

- Reingold, David and Liu, Helen K. "Do Poverty Attitudes of Social Service Agency Directors Influence Organizational Behavior?" *Nonprofit and Voluntary Sector Quarterly*. 2009. 38(2): 307-332

(Impact Factor: 1.417; Rank: 5/41; Social Issues; SSCI; 2013; Citation: 28)

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### Peer-Reviewed Book Chapters & Other Publications

- Helen Liu "The harm prevention and the development of community resilience: taking the example of Dahou tribe in Pingtung" *Journal of Public Administration*, National Chengchi University (in Chinese)

(Impact Factor: NA; Rank: 5/10; Political Science; TSSCI 2017)

- Liu, Helen K. Challenges of collecting and analyzing data from online platforms. *SAGE Research Methods Cases*. 2019. doi:10.4135/9781526496966
- Liu, Helen K., Harrison, Y., Lungo, K. and Lai, J. "From In-person Volunteering to Online-volunteering." *Palgrave Handbook of Volunteering, Civic Participation, and Nonprofit Associations*, edited by David H. Smith et al. 2017
- Liu, Helen K. and Chen, Bin. "The Challenges of Implementing Collaborative Governance in Hong Kong: Case Study of a Low-Income Family Community." *The Road to Collaborative Governance in China*. Palgrave Macmillan US, 2015. 45–67.
- Liu, Helen K. "Open Source, Crowdsourcing, and Public Engagement." In *Public Service, Governance and Web 2.0 Technologies: Future Trends in Social Media*, edited by Downey, Ed., 181–199. Hershey, PA: IGI Global. 2012.
- Liu, Helen K. and Peter Cheung. "Developing Open Innovation: Exploring Social Innovation Design in Hong Kong." In *Proceedings of the 52nd Hawaii International Conference on System Sciences*. 2019.
- Liu, Helen K. "Cross-National Network Diffusion of Crowdsourcing Innovation Policy: Peer to Patent." In *Proceedings of the 51st Hawaii International Conference on System Sciences*. 2018.
- Liu, Helen K. "Crowdsourcing Design: A Synthesis of Literatures across Disciplines." *Proceedings of the 50th Annual Hawaii International Conference*. IEEE. 2017.
- Liu, Helen K. "An Analysis of the Social Process in Ideas Generation for Public

Policies.” *Proceedings of the 17th International Digital Government Research Conference on Digital Government Research*. 2016. 379–387.

- Liu, Helen K. and Sandfort, Jodi. “A Case Study of Open Source and Public Participation in Catalyzing Social Innovations” *Proceedings-2010 International Conference on Advances in Social Network Analysis and Mining*. 2010.
- Liu, Helen K. and Reingold, David. “Network and Social Service Agency Performance: Empirical Links,” *Academy of Management Proceedings*. Vol 2009. No. 1. Academy of Management.

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## External Peer-Reviewed Competitive Research Grants

- **PI**, “Reinventing the Global Governance on Invasive Alien Species: Positioning Taiwan for Best RIFA Prevention, Predictions, and Education.” Ministry of Science and Technology, R.O.C. [MOST108CD812-1] 2019/08/01-2020/07/31, NTD 7,511,000.
- **PI**, “Board Member of Association for Research on Nonprofit Organizations and Voluntary Action.” Ministry of Science and Technology, R.O.C. [MOST108-2911-I-002-560-] 2019/05/05-2020/05/04, NTD 141,000.
- **PI**, “The Evolution of Nonprofits in Intersectoral Governance: Big Data Application.” Ministry of Science and Technology, R.O.C. [MOST108-2410-H-002-011-], 2019/04/01-2020/03/31. NTD 661,000.
- **Co-I**, “Social Media and Public Opinion in Asia.” NTU Core Consortiums, Ministry of Education, Taiwan, R.O.C. [108L893503] 2018/12/01-2021/11/30, NTD 7,800,000. [PI, Sub-project “Network Factors Determining the Wisdom of the Crowds” NTD 1,500,000]
- **Co-I**, “The Roles of Cross-Sector in Long-term Care,” within Research on Center of Senior Health and Long-term Care Research Center Project, National Health Research Institutes, 2018/08/01-2019/07/31.
- **PI**, Yushan (Young) Scholar (玉山青年學者) Award, 2018-2023, Ministry of Education, Taiwan, R.O.C. 2018-08-01-2023-07-31, NTD 1,000,000 Annually
- **Co-I**, “Comparing East and West Nonprofit Management Curriculum.” 2019 Toyota Foundation research grant, Japan, 2019-2021. US\$55,000.
- **PI**, “Exploring the Motivations, Incentive Designs, and Performance of Open Innovation in Hong Kong.” Policy Innovation and Co-ordination Office of the HKSAR Government, Public Policy Research Fund (PPR), 2016.A8.052.17A, 6/1/2017-5/30/2018, HKD297,032.
- **PI**, “Explaining Collaborative Service, Network Structure, and Clients’ Outcomes of Public Services Providers in Hong Kong and Taipei.” Research Grants Council, General Research Fund (GRF), HKU 748712H, 11/1/2012-10/31/2015, HKD590,631,
- **Co-I**, “Social Media and Contingent Network Structures: Events, Boundaries, and Diffusion,” Academia Sinica, Research Fund, AS-103-TP-C03, 01/01/2014-12/31/2016, NTD 2,701,000,

- **Co-I**, “Capacity Assessment of Civil Society Sectors in Hong Kong,” Research Grants Council Public Policy Research (PPR), Public Policy Research, HKU7015-PPR-12, 2012-10-01- 2015-12-31, HKD 597,391,
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### **Conference Papers (Recent, Selected)**

- Liu, Helen K. “Ownership Forms and Public Policy in Taiwan.” Paper presented at the International Society for Third-Sector Research (ISTR) Regional Conference. Bangkok, Thailand. July 15-16, 2019.
- Liu, Helen K. “Big Data Development and Regulation for Social Policies in Taiwan.” Paper presented at the International Conference on Global Regulatory Governance, the Chinese University of Hong Kong. July 4-6, 2019.
- Liu, H. Varieties of Public Engagements for Public Policy in Taiwan: In Search of the Core Values. Paper presented at the Workshop on Public Participation and the Policy Process in Asia, University of Hong Kong, Hong Kong. June 25-26, 2019.
- Liu, Helen K. “What are the DNA of Taiwanese Nonprofits?” Paper presented at the ARNOVA-Asia. Taichung, Taiwan June 5-6, 2019.
- Liu, Helen K. “Homophily and Competition Within Networks: Implications for Community Long-term Care Implementation.” Paper presented at the ARNOVA, Austin, TX, USA, Nov. 15-17, 2018.
- Wang, Wen-Jiun and Liu, Helen K. “Disaster Response Networks and Perceived Performance.” Paper presented at the ARNOVA, Austin, TX, USA, Nov. 15-17, 2018.
- Liu, Helen K. “Public Engagement and GIS Adoption: Crowdsourcing for Planning in the City.” Paper presented at the Greater China - Australia Dialogue Workshop, Shanghai Jiao Tong University on 27-29 September, 2018.
- Liu, Helen K. “Platforms for Open Innovation: Comparisons in Adoptions in the Public, Private, and Nonprofit Sector.” Paper presented at the 25th IPSA World Congress, Brisbane, Australia, July 21-25, 2018
- Liu, Helen K. “Exploring the Motivations and Adoption of Open Innovation for Social Enterprises in Hong Kong” Paper presented at the ARNOVA-Asia. Hong Kong. June 27-28, 2018.
- Liu, Helen K. “Developing Open Innovation: Exploring Social Innovation Design in Hong Kong.” Paper presented at the Digital Social Innovation Track at the 50th Hawaii International Conference on System Sciences (HICSS), Grand Wailea, Maui, U.S. (8–11 January, 2017)
- Liu, Helen K. and C. Chen. “The roles of community-based nonprofits in the context of collaborative governance in Hong Kong and Taiwan.” Paper presented at the ARNOVA Asia, Beijing, China. June 2017 and ARNOVA, MI, USA, Nov. 2017.

- Liu, Helen K. Strengthening local communities through crowdsourcing: An Evaluation of My Google Map and Service Coordination. Paper presented at the ARNOVA, MI, USA, Nov. 2017.
- Liu, Helen K. "Conceptualizing crowdsourcing for public policies." Paper presented at the IPPA, Singapore, June 2017.
- Liu, Helen K. "Crowdsourcing as public policy tools." Paper presented at the IAS Study Group on Coproduction of Public Services, Washington, DC, June, 2017.
- Liu, Helen K. "Crowdsourcing Design: A Synthesis of Literatures across Disciplines." Paper presented at the 50th Hawaii International Conference on System Sciences (HICSS), Hawaii, U.S. (4–7 January, 2017)
- Liu, Helen K. "Implementing Public-Private Partnership for Food Assistance Policy in Taiwan: Challenges and Alternatives." Paper presented at the HKU-USC-IPPA Conference on Public Policy (IPPA). Hong Kong, China (10–11 June, 2016).
- Liu, Helen K. "An Analysis of the Social Process in Ideas Generation for Public Policies." Paper presented at the 17th Annual International Conference on Digital Government Research (dg.o). Fudan Univ., Shanghai, China (8–10 June, 2016).
- Liu, Helen K. "Engaging the Crowds for Innovation in the Public Sector." Paper presented at the 20th International Research Society for Public Management Conference (IRSPM). Hong Kong, China (13–15 April, 2016).
- Liu, Helen K. "Exploring the Political and Social Dynamics of Implementing Social Service Integration in Hong Kong." Paper presented at the 44th Annual Conference of the Association for Research on Nonprofit Organizations and Voluntary Actions (ARNOVA). Chicago, Ill., U.S. (18–21 November, 2015); the 9th ISTR Asia Pacific Regional Conference. Tokyo, Japan (26–28 August, 2015).
- Liu, Kai-lin and Liu, Helen K. 2015. "Information Asymmetry in Peer-to-Peer Lending Platform: Differences between For-Profit and Nonprofit Ownership—Case Study of Kiva and Prosper." Paper presented at the 9th ISTR Asia Pacific Regional Conference. Tokyo, Japan (26–28 August, 2015).

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### **Invited Speakers/Lectures in International and Regional Conferences (Selected)**

- Panel Speaker, "TIBS Colloquy: Collective Impact in Theory and Practice," at the 44th annual conference of the Association for Research on Nonprofit Organizations and Voluntary Actions (ARNOVA). Chicago, Ill., U.S. (19–21 November, 2015).
- Panel Speaker, "Exploring Social Dynamic of Hong Kong Social Service Network," An International Seminar: the Quality of Governance and Public Bureaucracy in East Asia, the Korean Association for Public Administration International Conference, Cheonan, South Korea (16 July, 2015).

- Speaker, “Social Media and Social Service Platforms+” Shanghai Development Research Foundation, China (31 March, 2015).
- Panel Speaker, “Boundaries for the Nonprofit Sector,” at the 43rd annual conference of the ARNOVA. Denver, Colo., U.S. (20–22 November, 2014).
- Visiting Scholar and Speaker, “U.S. Nonprofit Regulation” and “Open Source and Research for Governments and Nonprofits,” at Tsinghua University, China (11–15 October, 2014).
- Speaker, “Crowdsourcing Government: What Works and What Doesn’t?” at the International Symposium: Governance in Local and Central Governments in the Age of Globalization, held by Directorate-General of Personnel Administration, Executive Yuan, Taipei, Taiwan (9 September, 2013).
- Panel Speaker, “NGOs at a Crossroad: Hybridization and the Third Sector in Taiwan” at the Symposium on Next Step to a Better Future: Risks and Opportunities of NGOs in China and Taiwan, HKU, Hong Kong (July 26, 2012).
- Panel Speaker, “The Challenges and Issues of Incorporating the ‘Wisdom’ of the Crowd into Public Policy Process through Online Platforms,” at the 2012 International Workshop on E-Society Research (E-Society) in Taiwan (16 March, 2012).
- Speaker, “The Structures of Knowledge Commons;” Paper presented at the Academic Sinica in Taiwan (2011).
- Speaker, “Democratizing Social Innovations: Building Networks among Citizens, Governments, Nonprofit, For-profits through Open Source Platform;” Paper presented at National Taiwan University, National Chengchi University, National Taipei University (2010).
- Panel Speaker, “Applications of Open Source Community in the Philanthropic Sector,” presented in the 6th East Asia NGO Forum 2010 Taipei, Taiwan (24–26 June, 2010).

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## Teaching Experiences

### **National Taiwan University**

Glocalization: Charities in Taiwan  
 Seminar of Nonprofit Management  
 Public and Nonprofit Organization  
 Public Administration I & II  
 Human Resource Administration  
 Public Management

### **The University of Hong Kong**

MPA courses

(with the most recent teaching evaluation scores by 2017:

Instructor scores: [I]; Department Average scores[DA]  
Course scores: (C); Teacher scores (T))

- Managing Nonprofit Organizations ([I]: C: 93.1 T: 90; [DA]: C: 75.7 T: 78.7)
- NGO and Governance ([I]: C:87.5 T:91.1; [DA]: C: 81.5 T: 83.3)
- Collaborative Governance ([I]: C: 85.4 T:92.7; [DA]: C: 71.4 T:78)
- Nonprofit Management ([I]: C: 86.5 T:96.7; [DA]: C: 76.1 T:76.8)

Undergraduate courses

- Introduction to Public Administration ([I]: C:71.4 T:74; [DA]: C:78 T:81.6)
- Nonprofit Management ([I]: C: 71.8 T:79.2; [DA]: C: 73.3 T:77.9)
- Capstone: Research Internship ([I]: C: 75 T: 100; [DA]: C: 75.4 T:79.6)
- Social Innovation Internship (N.A)
- Global Citizenship Summer Institute (N.A)

### **Indiana University**

Undergraduate courses

- Management Foundations and Approaches (2006-2009)
- Case Studies for Policy Analysis (Fall 2008)

### **Professional Training**

- Lecturer, Case Method and Social Network Analysis, ICPSR, Central China Normal University, Wuhan, China, December 7-12, 2015
- Lecturer, NGO Management, HKUSPACE, Wenzhou, China Oct 19-Oct 20, 2014
- Lecturer, Case Method and Social Network Analysis, ICPSR, College of Administration of Jilin University, Changchun, Jilin, China, July 11-15, 2014
- Lecturer, Social Service Innovation in Hong Kong: Public and Nonprofit Partnership, Professional Training for Senior Government Officials, HKU, April 19, 2013
- Lead Teacher, Global Citizenship Summer Institute, Taipei and Seoul, June 17-22 and June 26-30, 2012 & 2011

### **Teaching Awards**

- PI, Experiential Learning Fund, Spring 2017, HKD 20,700, "Unleashing the
- GHELC Experiential Learning Fund, Spring 2017, HKD 20,700, "Unleashing the Potentials of Community and Nonprofits through an Online Interactive Map." <https://sspsso.wordpress.com/>
- GHELC Experiential Learning Fund, Fall 2013, HKD 38,200. "Create Social Values through Multimedia-Nonprofit Management Practice." <https://hkunpm.wordpress.com/>



- EXCEL3 Case Development Fund HKD 30,000 for 2015–2016, Multi-media case, “DaHo Tribe Community Self-Prevention Against Disaster Program” will be published on and HKU EXCEL3 faculty platform.
- EXCEL3 Case Development Fund HKD 70,000 for 2013–2014, Multi-media case, “Field Divided—Challenges in Collaboration,” published on an international Hubert platform and HKU faculty platform.  
[http://www.socsc.hku.hk/ExCEL3/case\\_bank2/](http://www.socsc.hku.hk/ExCEL3/case_bank2/)  
<https://hubertproject.org/hubert-material/276/>

### **Post-Graduate Supervision**

- Liu Kai-Lin, “Exploring Lending Patterns for Information Asymmetry between Lenders and Borrowers in the Nonprofit and For-Profit Peer-to-Peer Lending Platforms.” 2011 PhD, Graduated in 2016.
- Nie Lin, “Transparency of Foundation in China.” 2012 PhD. C Graduated in 2017.
- Li Yiran, “Government Accountability from Cyberspace? Scandals Exposure on the Internet and Official Governance in China.” 2014 PhD Completed Probation.
- Wu Jie, Health Policy and NGO. 2015, PhD. Completed Probation.

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## **Services**

### **Scholarly Refereeing**

- *Journal of Public Administration Research and Theory; Public Administration Review; Public Performance and Management Review; American Review of Public Administration; Asia Pacific Journal of Public Administration; International Public Management Journal; VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations; Nonprofit and Voluntary Sector Quarterly; Nonprofit Management and Leadership; Public Administration and Development; Social Forces; Sociological focus, Journal of Public Policy Analysis and Management; Journals of Economics Analysis and Policy; Palgrave Handbook of Volunteering*

### **International Conferences (Selected)**

- Board Member, ARNOVA Conference, 2018-2021
- Committee Member, Program Committee, PMRC Conference, 2020
- Committee Member, Track, ISTR Conference 2010.
- Committee Member & Chair of one roundtable session, Emerging Scholars Professional Development Workshop of ARNOVA Conference for two terms. 2016-2017

- Identifying topics and speakers
- Organizing and chairing sessions
- Track chair of “Philanthropy, Fundraising, and Giving” of ARNOVA Conference for the three terms. 2013-2016
  - Reviewing Proposals
  - Organizing sessions
  - Organizing posters sessions
- Committee Member, East Meets West: Expanding Frontiers and Diversity, the 10th International Conference on Grief and Bereavement in Contemporary Society, Hong Kong (11–14 June, 2014).
  - Identifying topics and speakers
  - Organizing sessions
- Committee Member & Moderator, International Conference on the Third Sector and Public Governance in Greater China: Opportunities, Challenges, and Prospects. HKU, Hong Kong, (March 9, 2012).
  - Identifying topics and speakers
  - Inviting and hosting speakers
  - Serving as moderator

### **University Services (Selected)**

- Director of International Affairs, College of Social Science, National Taiwan University (1 August 2018-31 July 2019)
- Chief Examiner for Undergraduate Studies, Public Administration, Department of Politics and Public Administration, HKU (1 August, 2016 –31 July, 2018).
  - Develop and design program and curriculum
  - Conduct course transfer and grade meetings
  - Prepare program evaluation report
- Team Member, Development for the Excellence in Capacity-building on Entrepreneurship and Leadership for the Third-sector (ExCEL3), Faculty of Social Sciences, HKU
  - Develop and design research directions and studies
  - Develop and design a dual degree program with IU-Bloomington
  - Organize international conferences and workshops
  - Conduct case studies
- Committee Member, the Teaching and Quality Committee, HKU (2014–2015).
  - Evaluate and approve various degree programs at the Faculty of Social Science
- Committee Member, Bachelor of Social Sciences (Government & Laws) and the Bachelor of Laws, and Faculty of Social Sciences, HKU (2009–Present).
  - Attend and vote for various matters at level of the Faculty of Social Science

- Committee Member, Discontinuation, Committee, HKU (2011– 2014).
    - Make decisions on discontinued cases at HKU
  - Honorary Fellow, Centre for Civil Society and Governance, HKU (2010–2016).
    - Develop and design research directions and studies
    - Produce research reports
    - Organize international and local workshops
-